We are living in an exciting time of intense change – from an economy in flux to evolving technology and social norms to the shifting media landscape. Detroit Public TV continues to be nimble, partnering with our diverse communities to navigate this landscape of challenges and opportunities and to meet them where they are.

At Detroit Public TV, we strive to make a difference in the lives of our community members, promoting productive dialogue and amplifying diverse voices and viewpoints through our local, regional and national initiatives and programs.

But it all starts with engagement. It’s at the heart of everything we do – whether it’s through virtual panel discussions, family workshops, in-person events or one-on-one encounters out in the community. We engage people in crucial conversations to help create an environment for positive social change and to inform the work that we do.

During this past year, “American Black Journal” celebrated the first anniversary of its series, The Black Church in Detroit. The longest-running African American news show in the nation, ABJ connects with Detroiters with weekly segments featuring essential voices and organizations on the issues that matter most.

One Detroit launched its Future of Work initiative to raise issues and answer questions about the ever-changing work environment. Conversations with subject-matter experts explore Michigan’s efforts to attract, retain and develop the talent needed to become a top-10 state in the competition for industry and economic growth.

Detroit Public TV continues to produce programming with local focus but national repercussions, such as new segments on the AAPI community, which serve as companion pieces to the rebroadcast of the station’s co-produced documentary, “Who Killed Vincent Chin?”.

Great Lakes Now is a leading partner in the Great Lake News Collaborative, which covers regulatory failings, infrastructure issues, water quality and climate migration, among other topics of crucial interest. Great Lakes Now also produces stories on how we enjoy and experience the Great Lakes, as well as robust educational content.

Every week, Detroit PBS KIDS distributes educational resources to parents and caregivers in neighborhoods across the city, while the Michigan Learning Channel has become a vital learning resource with an average of 500,000 Michigan viewers tuning in monthly. Over the past year, nearly 900 teachers received professional training, and more than 80,000 families and 250 partner organizations received educational resources statewide.

Our role as a national producer and partner continues to grow. Through valuable partnerships with ASALH (Association for the Study of African American Life and History), the Library of Congress, and 1,800 libraries and public television stations across the country, PBS Books brings readers direct access to America’s most-loved authors and writers, such as Mitch Albom, Brit Bennett and journalists Evan Smith and Errin Haines – who discussed the information needs of a healthy democracy.

Remarkable work is rarely accomplished alone. In all we do, DPTV is especially grateful to our generous funders and donors who share our mission and have placed confidence in our efforts. Their stewardship has helped us expand our strong reputation as an essential community resource and leverage the power and reach of public media. With their support, along with our loyal viewers and volunteers, we continue to serve the people of this great city, building stronger relationships and providing impactful programming, always striving to improve the ways we serve and inspire our community.

We encourage you to experience more of our work through the video accessed through the QR code above. As you review our progress, we hope you will join us in thanking our dedicated and capable staff for the passion and care they bring every day to make our success possible.

Rich Homberg
President and Chief Executive Officer

Timothy Nicholson
Chair
Board of Trustees

Rich Homberg
President and Chief Executive Officer
2021–2022 Awards

Society of Professional Journalists Detroit Chapter Excellence in Journalism Awards

Broadcast:
Community/Local News Reporting:
Birds vs Buildings
First Place
Rob Green, Greg King, Doug Clevering, Laura Weber Davis, Jordan Wingrove

Sustainable Shipping
Second Place
Amy Brown, Jordan Wingrove, Kurt Lydersen, Doug Clevering

Clawson, Michigan: One City
Under A Pandemic | Part 3
Third Place
Chris Jordan, Bill Kubota

How Expensive It Is To Be Broke
Fourth Place
Will Glover

Environment Reporting:
Best Supporting Fish
First Place
Sandy McPhee, Nick Austin, Bill Allesee, Andrew Cutraro

Lake Superior Summer:
First Place
Sharon Oosthoek

Lake Superior Winter:
Third Place
Sharon Oosthoek

Health Reporting:
PFAS in the House
Fourth Place
Rob Green, Tom Perkins, Sandra Sebooba, Bill Kubota, Jordan Wingrove

Health Reporting:
The Covid Long haulers
First Place
Bill Kubota

PFAS in the House
Fourth Place
Rob Green, Tom Perkins, Sandra Sebooba, Bill Kubota, Jordan Wingrove

News/Public Affairs:
American Black Journal
First Place
Daphne Hughes, Stephen Henderson, Bill Allesee, Chris Avery

Great Lakes Now
Second Place
Great Lakes Now at Detroit Public Television

One Detroit
Fourth Place
Chris Jordan, Zosette Guir, Will Glover, Bill Kubota, Chris Jordan

Radio/Justice Reporting:
Escaped to Motown
Second Place
Bill Kubota

Sports Reporting:
A City of Champions
First Place
Bill Kubota

Detroit Performs: Live from Marygrove
Second Place
Sarah Smith, Mariellen Chynoweth, Tony Brunn

Digital:
Collaborative Coverage:
Climate change in the Great Lakes region
First Place
Michigan Radio’s Lester Graham, Bridge Michigan’s Kelly House, Circle of Blue’s Brett Walton and Keith Schneider, and Detroit Public Television’s Natasha Blakely

Environment Reporting:
Lake Superior Summer:
Blue-green Algal blooms come to a lake once believed immune
First Place
Sharon Oshoek

Lake Superior Winter:
Researchers belatedly turn their eyes to the impact of warming winters
Third Place
Sharon Oshoek

Health Reporting:
PFAS in the House:
Toxic “forever chemicals” a steady drip in this reporter’s home?
Second Place
Tom Perkins

Social Media Strategy:
The Black Church in Detroit
Winner

Independent Producer:
Story Pirates
(Michigan Learning Channel)
Winner

Independent Producer:
Math Mights
(Michigan Learning Channel)
Merit

Special Interest Programming:
Read, Write, Roar
(Michigan Learning Channel)
Merit

Michigan Association of Broadcasters Broadcast Excellence Awards

Station Excellence:
Detroit Public TV
Winner

Cultural Programming:
Open a Book, Open the World:
The Library of Congress National Book Festival
Winner

News or Public Affairs Special:
One Detroit
Winner

American Black Journal
Merit

Social Media Strategy:
The Black Church in Detroit
Winner

Michigan Emmy Awards

Public Affairs Program:
The Great Lakes Agenda
Rob Green, Jordan Wingrove

Environment/Sience – News:
Birds vs Buildings
Doug Clevering, Laura Weber Davis, Rob Green, Greg King, Jordan Wingrove

Will Glover working at the One Detroit offices at Marygrove. Excluding the cover and inside cover, report photos include: Adam Fox-Long and Alfred Brock.
Financial Results
Detroit Educational Television Foundation Fiscal Year 2022

Year Ended June 30

Revenues, Gains and Other Support

<table>
<thead>
<tr>
<th>Description</th>
<th>2022</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual contributions</td>
<td>$10,691,828</td>
<td>$9,671,156</td>
</tr>
<tr>
<td>Productions of local and national programs</td>
<td>6,081,118</td>
<td>2,710,170</td>
</tr>
<tr>
<td>Corporation for Public Broadcasting grants</td>
<td>2,029,885</td>
<td>2,773,952</td>
</tr>
<tr>
<td>Federal and state government grants</td>
<td>2,274,944</td>
<td>3,539,236</td>
</tr>
<tr>
<td>Corporate contributions</td>
<td>1,101,246</td>
<td>1,560,152</td>
</tr>
<tr>
<td>Foundation contributions</td>
<td>310,977</td>
<td>530,131</td>
</tr>
<tr>
<td>Facilities rental</td>
<td>399,967</td>
<td>750,926</td>
</tr>
<tr>
<td>Retail product sales</td>
<td>94,293</td>
<td>102,344</td>
</tr>
<tr>
<td>Investment income</td>
<td>(921,695)</td>
<td>860,331</td>
</tr>
<tr>
<td>Miscellaneous income</td>
<td>354,064</td>
<td>802,652</td>
</tr>
<tr>
<td>Paycheck protection program</td>
<td>-</td>
<td>521,623</td>
</tr>
<tr>
<td>Total revenues, gains and other support</td>
<td>22,416,327</td>
<td>23,822,673</td>
</tr>
</tbody>
</table>

Expenses

<table>
<thead>
<tr>
<th>Description</th>
<th>2022</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program services:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Engagement and outreach</td>
<td>1,453,632</td>
<td>1,188,621</td>
</tr>
<tr>
<td>Production and content creation</td>
<td>6,456,417</td>
<td>5,203,899</td>
</tr>
<tr>
<td>Broadcast</td>
<td>5,991,060</td>
<td>5,773,029</td>
</tr>
<tr>
<td>Total program services</td>
<td>13,901,109</td>
<td>12,165,549</td>
</tr>
<tr>
<td>Supporting services:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Administrative</td>
<td>2,372,735</td>
<td>2,366,130</td>
</tr>
<tr>
<td>Fundraising</td>
<td>4,379,584</td>
<td>4,097,586</td>
</tr>
<tr>
<td>Total expenses</td>
<td>20,653,428</td>
<td>18,629,215</td>
</tr>
</tbody>
</table>

Changes in net assets

<table>
<thead>
<tr>
<th>Description</th>
<th>2022</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Changes in net assets</td>
<td>1,762,899</td>
<td>5,183,408</td>
</tr>
<tr>
<td>Net assets - beginning of year</td>
<td>23,955,466</td>
<td>18,762,098</td>
</tr>
<tr>
<td>Net assets - end of year</td>
<td>$25,718,365</td>
<td>$23,955,466</td>
</tr>
</tbody>
</table>

Balance Sheet

<table>
<thead>
<tr>
<th>Description</th>
<th>2022</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>$6,467,448</td>
<td>$7,830,015</td>
</tr>
<tr>
<td>Investments</td>
<td>6,806,249</td>
<td>5,772,104</td>
</tr>
<tr>
<td>Accounts receivable</td>
<td>759,855</td>
<td>558,592</td>
</tr>
<tr>
<td>Pledges receivable, net</td>
<td>3,177,079</td>
<td>1,454,661</td>
</tr>
<tr>
<td>Inventory</td>
<td>29,753</td>
<td>53,251</td>
</tr>
<tr>
<td>Prepaid assets and other</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Property and equipment, net</td>
<td>13,773,283</td>
<td>14,204,848</td>
</tr>
<tr>
<td>Other assets</td>
<td>707,565</td>
<td>836,956</td>
</tr>
<tr>
<td>Total assets</td>
<td>$32,467,190</td>
<td>$31,356,100</td>
</tr>
<tr>
<td>Liabilities and net assets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Liabilities:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts payable</td>
<td>$849,690</td>
<td>$827,340</td>
</tr>
<tr>
<td>Accrued liabilities</td>
<td>3,436,704</td>
<td>1,984,463</td>
</tr>
<tr>
<td>Long-term liabilities</td>
<td>2,462,431</td>
<td>4,588,831</td>
</tr>
<tr>
<td>Total liabilities</td>
<td>6,748,825</td>
<td>7,400,634</td>
</tr>
<tr>
<td>Net assets:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Without donor restrictions</td>
<td>21,592,159</td>
<td>21,858,142</td>
</tr>
<tr>
<td>With donor restrictions</td>
<td>4,126,206</td>
<td>2,097,324</td>
</tr>
<tr>
<td>Total net assets</td>
<td>25,718,365</td>
<td>23,955,466</td>
</tr>
<tr>
<td>Total liabilities and net assets</td>
<td>$32,467,190</td>
<td>$31,356,100</td>
</tr>
</tbody>
</table>

Statement of Activities

Revenue Sources

<table>
<thead>
<tr>
<th>Description</th>
<th>Fiscal Year 2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual Support</td>
<td>48%</td>
</tr>
<tr>
<td>Other sources</td>
<td>6%</td>
</tr>
<tr>
<td>Federal and State Government Grants</td>
<td>10%</td>
</tr>
<tr>
<td>Corporation for Public Broadcasting Grants</td>
<td>9%</td>
</tr>
<tr>
<td>Corporation and Foundation Support</td>
<td>6%</td>
</tr>
<tr>
<td>Investment Income</td>
<td>-4%</td>
</tr>
<tr>
<td>Other Income</td>
<td>4%</td>
</tr>
<tr>
<td>National Program Production</td>
<td>6%</td>
</tr>
<tr>
<td>Local Program Production</td>
<td>41%</td>
</tr>
<tr>
<td>Engagement and Outreach</td>
<td>10%</td>
</tr>
<tr>
<td>Program Productions</td>
<td>27%</td>
</tr>
</tbody>
</table>

Program Services

<table>
<thead>
<tr>
<th>Description</th>
<th>Fiscal Year 2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>Local Program Production</td>
<td>41%</td>
</tr>
<tr>
<td>National Program Production</td>
<td>6%</td>
</tr>
<tr>
<td>Radio Broadcast</td>
<td>7%</td>
</tr>
<tr>
<td>Television Broadcast</td>
<td>36%</td>
</tr>
</tbody>
</table>
Detroit Public TV
Corporate and Foundation Supporters

Andiamo Italia
Auto Club Group Corporation
Artsalive Garlic Foundation
Bank of America Foundation
Beaumont Health
Blue Cross Blue Shield of Michigan
Timothy Borgen
Broadway in Detroit
Brooksky Foundation
Business Leaders for Michigan
The Center for Michigan
Charles Stewart Mott Foundation
Clark H R
Cleveland Clinic /Philanthropy Institute Consumers Energy Foundation
Community Foundation for Southeast Michigan
Community Telecommunications Network (CTN)
Decorative Stitch
De Ray
Testamentary Foundation
DTE Foundation
Early on MI / Build Up MI / Clinton RESA
The Fred A. and Barbara M. Erb Family Foundation
Flagstar Bank
General Motors
General Assembly
Hollywood Casino at Greektown
Hospice of Michigan Inc.
Hot Works, LLC
Huron Clinton Metroparks
KIA Institute
for Non-Profit News
The Fred Rogers Company
The John S. and James L. Knight Foundation
The Kenney Foundation
Marshall-Mathers Foundation
MASEO Corporation
Max M. & Marjorie S. Fisher Foundation
MEEIC Insurance
C/o Auto Club Group Corporation
Michigan Alliance For Families
Michigan Arts and Culture Council (MACC)
Michigan Association of Broadcasters
Michigan Education Trust
Michigan Falun DAFA Association
Michigan Humane
Michigan State University
Michigan Technological University
Michigan Wildlife Council
The Miami Foundation
Michigan Federal Credit Union
Nissan Foundation
National Endowment for the Arts
NECA-IBEW LMCC
New St. Paul Headstart Agency
Oakland Schools
PNC Foundation
Putnam Family Charitable Foundation
The Salvation Army
Solutions Journalism Network, Inc.
Stagecrafters
The Elaine Stern Foundation
University of Michigan Credit Union
Visit Fort Wayne
Wallside Windows
Wayne Community College District
Wayne RESA
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The Detroit Public Television Board of Trustees is pleased to honor and recognize our Legacy Leaders. These members and friends have provided a gift to Detroit Public Television through a bequest or gift through a trust, life insurance policy or charitable gift annuity during Fiscal Year 2022.

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Butzel Long
Choir Church Detroit
Dearborn Symphony Orchestra
Detroit Concert Choir
Emagine Theatre
Macomb Symphony Orchestra
Margaret Conservatory
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Michigan Diversity Council
Michigan Falun DAFA Association
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We are committed to engaging, respecting and understanding the diverse communities of Detroit and those across Southeast Michigan.

Detroit Public TV
90.9 WRCJ

Detroit Performs Live from Marygrove performed by TeMaTe Institute.

Board of Trustees members: Sylvester L. Hester, Ashley Williams, and Gregory Haynes.

John Penney, Linda Yohn, Maxine Michaels, Peter Whorf, and Dave Wagner at a promo shoot for 90.9 WRCJ.

Byron Potts and board members: Sylvester L. Hester, Ashley Williams, and Gregory Haynes.
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