

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (March 2008)		FOR FCC USE ONLY	
FCC 388 DTV Quarterly Activity Station Report				FOR COMMISSION USE ONLY FILE NO. BDERET-20090107ACH	
Licensee DETROIT EDUCATIONAL TELEVISION FOUNDATION					
Call Sign WTVS		Facility Id 16817		Previous Call Sign (if applicable)	
Community of License					
City		State	County		Zip Code
DETROIT		MI	OAKLAND		48393 -
Nielsen DMA DETROIT		World Wide Web Home Page Address WWW.DPTV.ORG		Licensee Renewal Expiration Date (mm/dd/yyyy) 10/01/2013	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)					
<input checked="" type="checkbox"/> Analog	56				
<input checked="" type="checkbox"/> Digital	43				
Report reflects information for quarter ending: 12/31/2008					
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input type="radio"/> Option Two (B and D) <input checked="" type="radio"/> Option Three (C and D)					
Over the past quarter, have you fully complied with the requirements of this option?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
Simulcasting:					
Are you simulcasting on your Analog channel and your primary Digital stream?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
Application Purpose:					
<input checked="" type="radio"/> DTV Education Report					
<input type="radio"/> Amendment		File Number -			
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.					

Section C (For Noncommercial broadcasters only)

On its analog channel, and its primary digital stream, a station must air 60 seconds per day of on-air consumer education, in variable timeslots, including at least 7.5 minutes per month between 6 pm and 12 am. Beginning May 1, 2008, this requirement doubles, and beginning November 1, 2008, it increases again, to 180 seconds per day and 22.5 minutes per month between 6 pm and midnight. It must also run one 30 minute transition education piece once (See rules for additional details).	
Have you aired a sufficient amount of consumer education (60, 120, or 180 seconds per day, depending on the date) during each day this quarter?	<input checked="" type="radio"/> Yes <input type="radio"/> No
30 Minute Educational Programs - Last Quarter	
How many 30 minute, DTV-related informational programs did your station run during the quarter? The comment box may be used to describe this activity. At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.	
Total number of 30 Minute Informational Programs 8	
Comments: WE AIRED THE PROGRAM "GET READY FOR DIGITAL TV" IN MULTIPLE TIMESLOTS INCLUDING PRIMETIME.	

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: INCLUDED SEGMENTS ON THE DTV TRANSITION AND CONVERTER BOXES DURING ON-AIR MEMBERSHIP DRIVE IN DECEMBER 2008.	
Station Website Additional Activity Related to the DTV Transition - Last Quarter	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: OUR HOME PAGE CARRIES LARGE "TRANSITION TO DIGITAL" TEXT WITH A COUNTDOWN CLOCK. THAT LINKS TO OUR DTV PAGE (HTTP://DPTV.ORG/DTV) WITH USEFUL LINKS AND INFORMATION ABOUT THE COUPON PROGRAM AND 8 VIDEOS WITH DTV CONVERSION TIPS AND A HALF-HOUR SPECIAL ON DTV FROM THE PRODUCERS OF THIS OLD HOUSE.	
Additional DTV Outreach Efforts -- Last Quarter	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
<input type="checkbox"/> Speaking Engagements	
Comments:	
<input checked="" type="checkbox"/> Community Events	
Comments: WE PARTICIPATED IN THE MICHIGAN ASSOCIATION OF BROADCASTERS-SPONSORED STATE-WIDE DTV "LIVE" TECHNICAL HELP EVENT FOR THE PUBLIC AT THE PONTIAC ARMORY ON OCTOBER 23, AND THE DTV PRESENTATION WITH MAB STAFF AT THE MOUNT CLEMENS LIBRARY ON NOVEMBER 17.	
<input checked="" type="checkbox"/> Other (describe)	
Comments: COLLECTED EMAIL AND POSTAL ADDRESSES OF VIEWERS WHO CALLED IN DURING EACH MEMBERSHIP DRIVE AND WHO WATCH OVER THE AIR (OTA), AND SENT ADDITIONAL DTV INFORMATION TO THEM. SINCE WE BEGAN COLLECTING THESE IN DECEMBER 2007, WE HAVE DEVELOPED A DATABASE OF 1648 OTA MEMBERS.	
This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.	
Comments: FROM JANUARY 1 TO DECEMBER 31, 2008, WTVS DETROIT PUBLIC TELEVISION AIRED 1535 DTV CONVERSION SPOTS (MIX OF :30S AND :60S); AIRED 12 30-MINUTE DTV PROGRAMS ("THE ABC'S OF DTV" AND "GET READY FOR DIGITAL TV"); INCLUDED SEGMENTS ON DTV CONVERSION IN 5 ON-AIR PBS MEMBERSHIP DRIVES; COLLECTED NAMES OF 1648 MEMBERSHIP CALLERS WHO RECEIVE WTVS ONLY OVER THE AIR. WE THEN SENT THEM THE GET READY FOR DIGITAL INFORMATION PACKET; PARTICIPATED IN 11 SPEAKING ENGAGEMENTS AT SENIOR CENTERS, LIBRARIES, ARMORY, ETC.	

Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing COO AND STATION MANAGER
Signature DANIEL ALPERT	Date (mm/dd/yyyy) 01/07/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

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We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.

Federal Communications Commission

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