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**FOR IMMEDIATE RELEASE**

**Detroit Public Television Announces Melonie Colaianne as New Board Chair**

**(February 22, 2011)** – Detroit Public Television (DPTV) today announced the election of Melonie Colaianne as new Board of Trustees Chair. Colaianne is President, MASCO Corporation Foundation and MASCO’s Director of Corporate Affairs. Also, DPTV announced at the public station’s annual board meeting the addition of three new board members:

- Tim Nicholson – PVS Chemicals
- Hannan Lis – The WW Group
- Arthur Horwitz – Renaissance Media/The Detroit Jewish News

These additions increase the number of DPTV’s volunteer trustees to 38. Along with her other corporate responsibilities, New board Chair Melonie Colaianne represents MASCO and its foundation in their charitable and community engagements. She has been a member of the DPTV Board for 12 years and succeeds outgoing Chair Dick Rassel, Chairman at the law firm Butzel Long, who has led the station’s governance organization for the past two years.

"The appointment of Melonie Colaianne as Chair of DPTV’s Board of Trustees ensures the 1.5 million weekly viewers of WTVS Channel 56 as well as the 200,000 weekly listeners to WRCJ 90.9 FM, that we manage for the Detroit Public Schools, will continue to benefit from strong leadership," said Rassel, who will remain on the station’s Board. "She brings connections to a broad range of individuals, community groups, foundations and corporations across the state that recognize Detroit Public Television as a regional communications partner with a national and international voice."

Colaianne was appointed as President of MASCO Corporation Foundation in 2005 and has continued to serve as the company’s Director of Corporate Affairs since 1998. Headquartered in Taylor, Mich., Masco Corporation is one of the world's largest manufacturers of brand name consumer products for the home.

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Colaianne worked previously as Vice President of Cranbrook Educational Community and, before that, as Associate Executive Vice President at Eastern Michigan University. She is the immediate past chair of the Council of Michigan Foundations and serves on the boards of the Michigan Council for Arts and Cultural Affairs, Cranbrook Institute of Science, Michigan Cultural Data Project Advisory Board, the Belle Isle Women’s Committee, and Detroit LISC’s Advisory Board. She’s an Emeritus Trustee of EMU’s Foundation, Emeritus Director of Habitat for Humanity Detroit, and a lifetime member of the Michigan Community Service Commission’s Leadership Advisory Board. Colaianne holds a Bachelor’s and Master of Business Administration degrees from EMU, and has an advanced certificate in Corporate Community Involvement from Boston College.

The Detroit Educational Television Foundation Board of Trustees oversees the business affairs of the TV and radio stations, serving as its policy-making body. Trustees are volunteers representing many interests and backgrounds of the community and are selected on individual merit by the Board. “Our new trustees will complement our current Board with its engaged representation throughout the community based on critical issues and diverse voices,” said Tom Shafer, Chair of the DPTV Board Nominating Committee. “As the only community licensee in Michigan, DPTV feels a strong responsibility to participate in the improvement and growth of the area in which we live, work, learn and play.”

### **About Detroit Public Television**

WTVS Detroit Public Television (DPTV) began broadcasting in 1955 and is the non-commercial, viewer-supported PBS-member station watched by more than 1.5 million people in Detroit and Southeast Michigan and also another 1.2 million people throughout Canada. Our vision is to educate, entertain and inspire – in partnership with the community.

DPTV also manages WRCJ 90.9 FM, Detroit’s classical and jazz radio station, in collaboration with the license-holder, the Detroit Public Schools. The radio station is located in the Detroit School of Arts.

DPTV is licensed to the Detroit Educational Television Foundation and governed by a volunteer Board of Trustees from the local, business, civic, and cultural communities. The station is operated by a professional staff headed by President and General Manager Rich Homberg.

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